

Iloilo City's Urban Transformation: a Story of Good Governance and Local Economic Development



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Iloilo City Mayor
May 23, 2017

Outline of Presentation

1. Brief Background

- Some Demographics

2. 2010-2013 Urban Renewal and Redevelopment

3. 2013-2016 Urban Expansion and Development

4. 2016-2019 Urban Livability, Sustainability and Resilience

Brief Background

Iloilo River with Lapaz at left, and City Proper at right



Land Area: 78.34 sq.km.

Topography: land feature is flat and low level mass (0% - 3% slope)

Coastline: 21.3 kms.

Riverfront: 113 kilometers

Climate: monsoonal (wet and dry)

Vulnerabilities

- drought, flooding, storm surge, typhoons, sea level rise
- earthquake, tsunami, liquefaction
- fire, dengue



Iloilo City Population

- 447,992 (2015 census)
- 150,000 floating population
- 5,718 persons/sq.km. (*population density*)

Ave. Annual Growth Rate

- 1.02%

Average HH size

- 4.75

Total no. of HHs

- 90,681

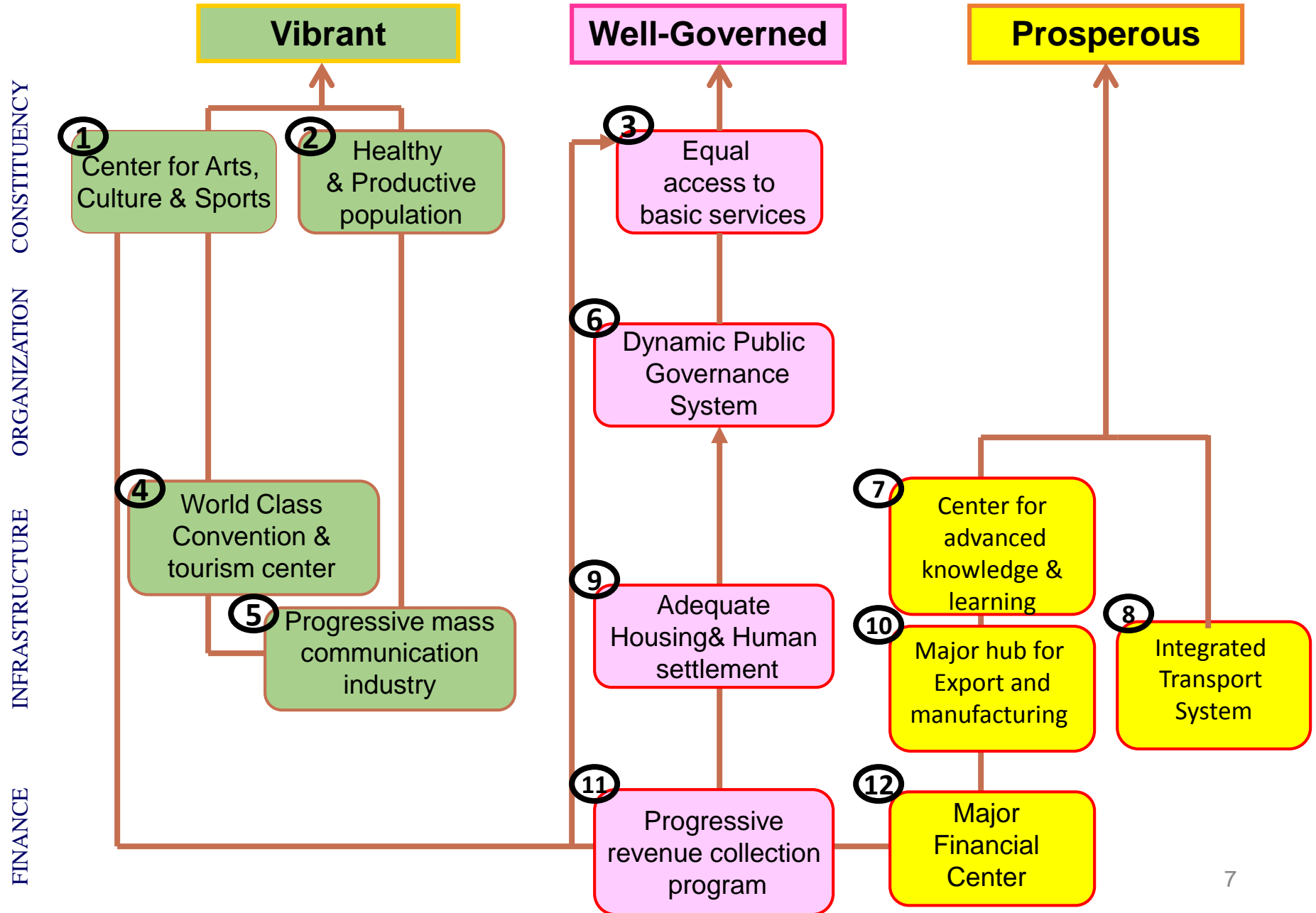
Iloilo City's Urban Transformation

1. **2010-2013 Urban Renewal and Redevelopment** (*My City, My Pride*, ownership of rehabilitation and urban renewal work, benchmarking best-practice models, vision: a Premier City by 2015, public-private partnership)
2. **2013-2016 Urban Expansion and Development** (*I am Iloilo, Proud to be Filipino*, ownership of development initiatives, being one of the country's top performers)
- 3.
4. **2016-2019 Urban Livability, Sustainability and Resilience** (*a Premier SMART City of Excellence*, benchmarking with world's bests, renewed focus on anti-drugs/anti-corruption, aiming high for excellence)

- 1.continuity of plans, programs, activities**
- 2.urban diagnostics and studies**
- 3.capacity building and strengthening of the bureaucracy**
- 4.Public-Private Partnership**
- 5.My City, My Pride**

2010 – 2013 Urban Renewal and Redevelopment

City Vision: Iloilo City: a Premier City by 2015



- 1. I am Iloilo, Proud to be Filipino**
- 2. Ten-Point Agenda**
- 3. Three Pillars of Good Governance**
- 4. Iloilo-Batiano River Development Program**
- 5. Heritage Conservation**

2013 – 2016 Urban Expansion and Development

Three Pillars of Good Governance

Unity

of vision, development thrusts, participation (vertical and horizontal linkages)



strategic development plan



political will

what is morally right not necessarily what is politically correct



2013 – 2016 Urban Expansion and Development

Three Pillars of Good Governance

Top Ten Mayors of World Mayor 2014



The top 10 Mayors of World Mayor 2014

Rank	Mayor	City	Country
1	Naheed Nenshi	Calgary	Canada
2	Daniël Termont	Ghent	Belgium
3	Tri Rismaharini	Surabaya	Indonesia
4	Carlos Ocariz	Sucre	Venezuela
5	Jed Patrick Mabilog	Iloilo City	Philippines
6	Albrecht Schröter	Jena	Germany
7	Annisette Parker	Houston	USA
8	Yiannis Boutaris	Thessaloniki	Greece
9	Giusy Nicolini	Lampedusa	Italy
10	Aziz Kocaoglu	Izmir	Turkey



POST TAGS

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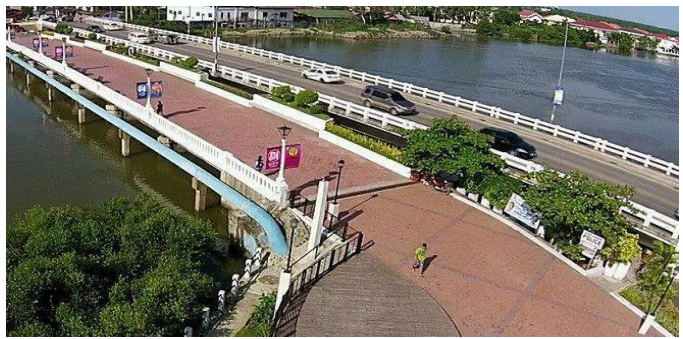
2013 – 2016 Urban Expansion and Development

Iloilo-Batiano River Development Program

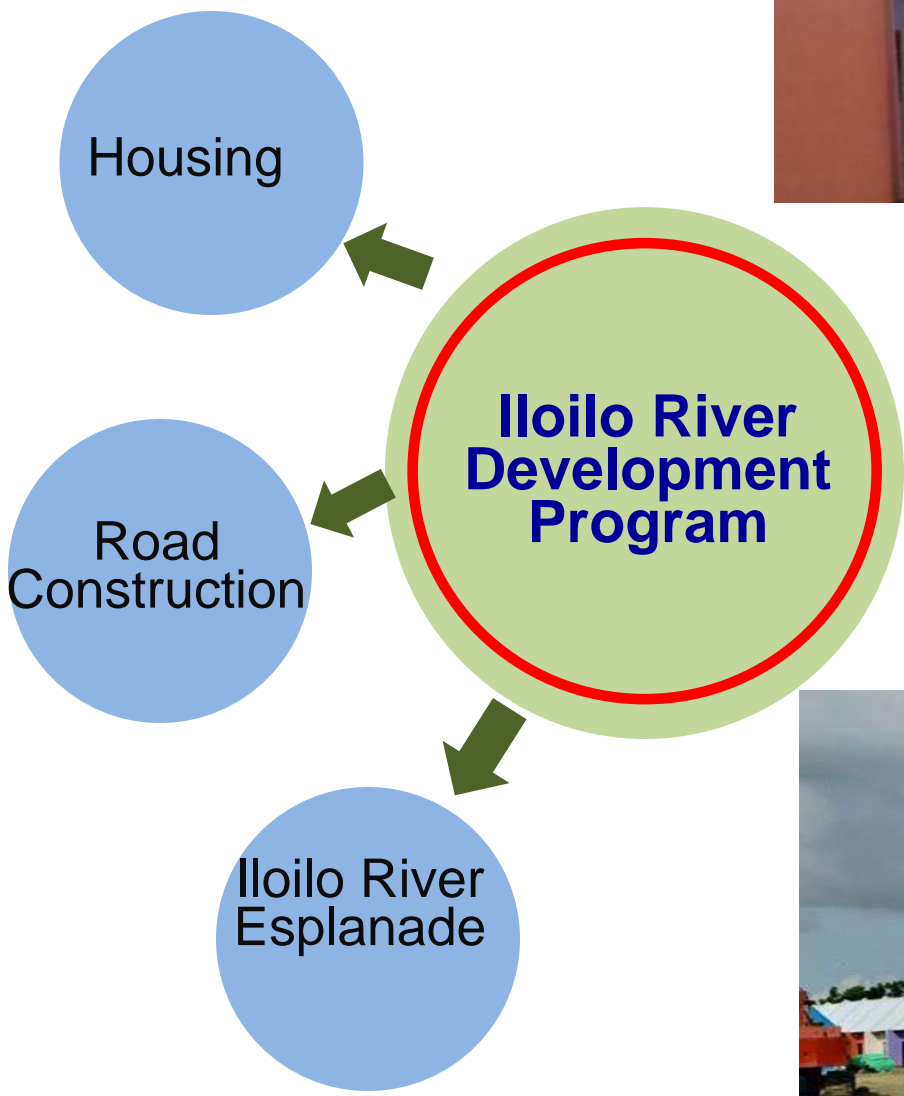


2013 – 2016 Urban Expansion and Development

Iloilo-Batiano River Development Program



2013 – 2016 Urban Expansion and Development Iloilo-Batiano River Development Program



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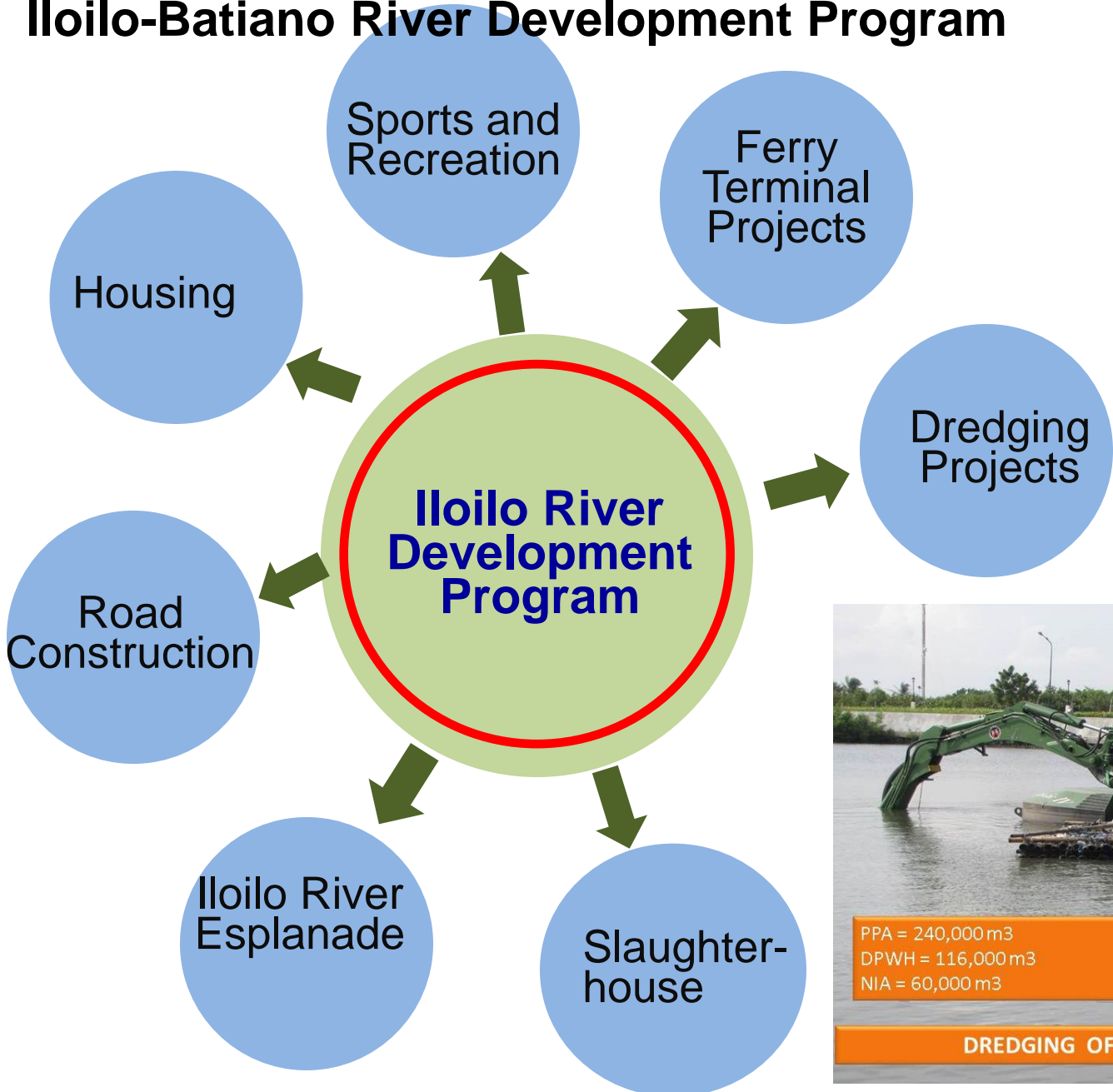


2013 – 2016 Urban Expansion and Development

Iloilo-Batiano River Development Program



Iloilo-Batiano River Development Program



2013 – 2016 Urban Expansion and Development

Iloilo-Batiano River Development Program



Before



After

2013 – 2016 Urban Expansion and Development Heritage Conservation Program



Avanceña Ancestral House (aka Camiña Balay nga Bato)



Nelly Garden (Jaro)



Old Jaro Police Station

2013 – 2016 Urban Expansion and Development Heritage Conservation Program



Avanceña Ancestral House (aka Camiña Balay nga Bato)



Nelly Garden (Jaro)

©Traveling Mission



Old Jaro Police Station

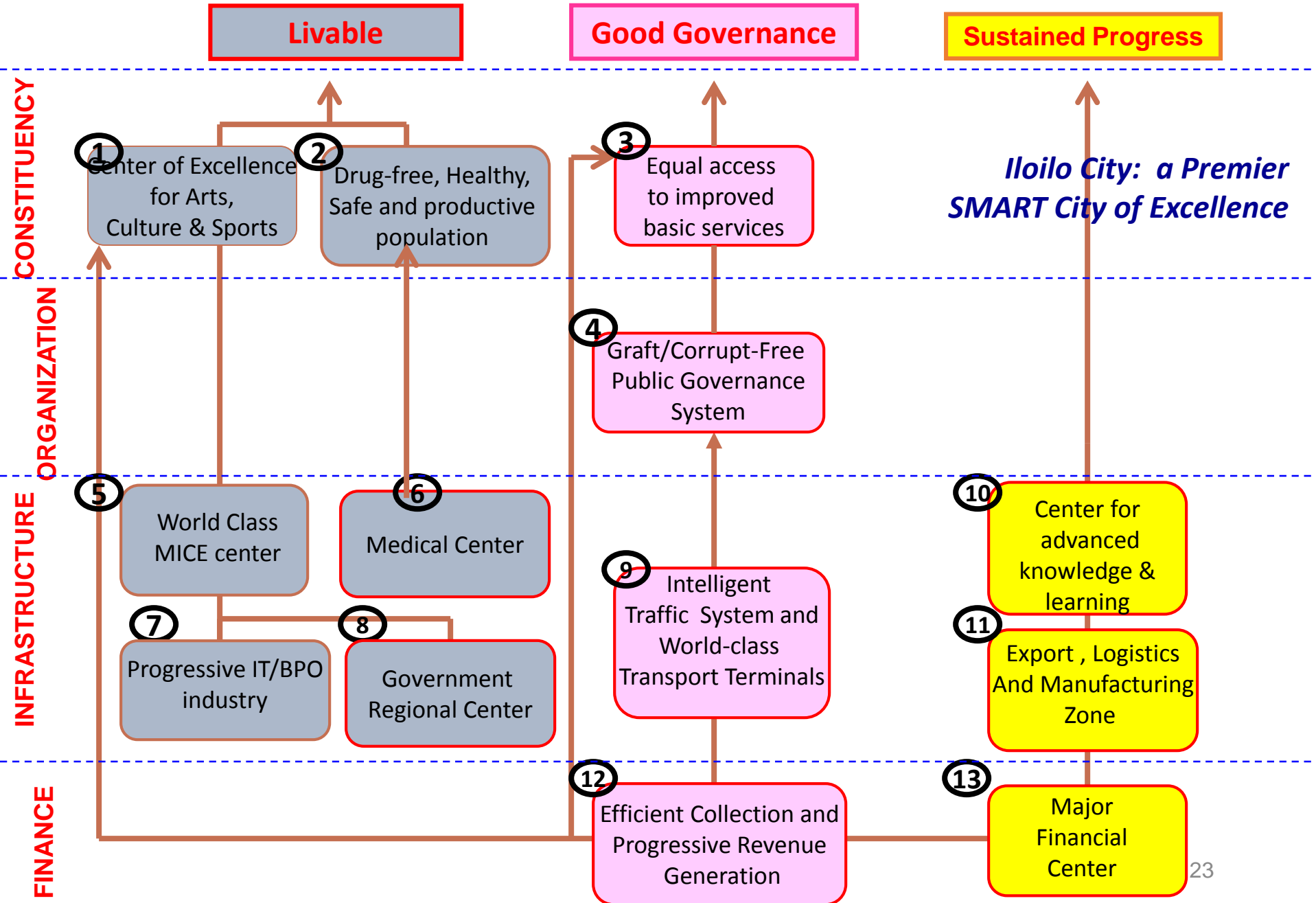
- 1. Iloilo City: a Premier SMART City of Excellence**
- 2. Ten-Point Agenda**
- 3. Community-Based Disaster Preparedness and Resilience**
- 4. Planned City Extension**
- 5. Sustained “Cradle to Grave” Social Service Package**
- 6. Anti-Drugs and Anti-Corruption**

New City Vision

Iloilo City: A Premier SMART City of Excellence

(**S**ervice, **M**anufacturing/Agribusiness, **A**rts and Culture, **R**esearch and Technology, **T**ourism)

2016 – 2019 Urban Livability, Sustainability and Resilience



Iloilo City 10-point Agenda

1. Education
2. Health and Social Services
3. Anti-criminality and anti-illegal drugs
4. Anti-corruption programs
5. Jobs and livelihood (MSMEs)
6. Family and spirituality
7. Infrastructure and Utilities
8. Environment
9. Traffic management
10. Sustainable Land Governance

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Education



95.4% literacy rate (DepEd)
20,000 college graduates annually
2,500 technical-vocational graduates annually from TIIC

2016 – 2019 Urban Livability, Sustainability and Resilience

Iloilo City Ten-Point Agenda

Health and Social Services

City-wide Health Service Delivery



Business sector participation in Anti-Dengue



Iloilo City Hospital

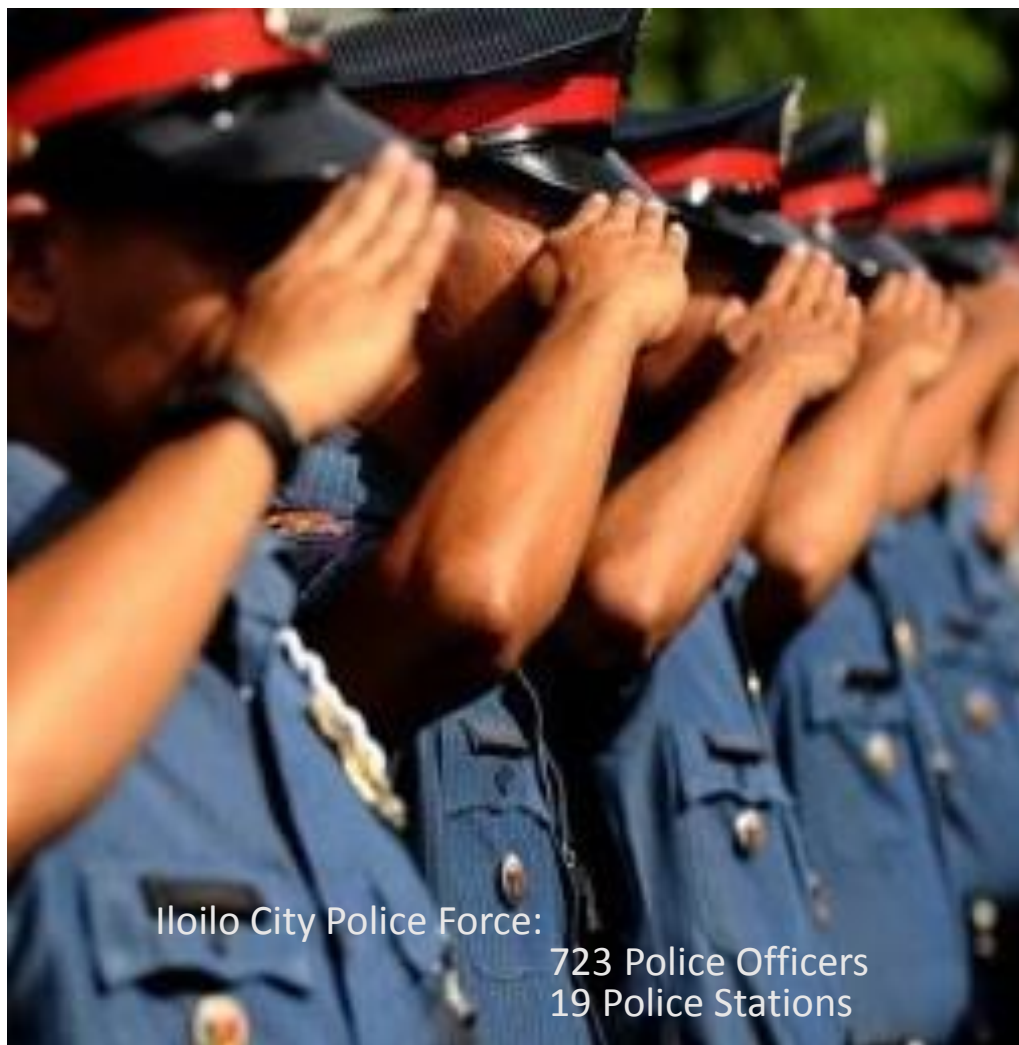


Improvement of health centers

Partnerships with the DOH, business and private sectors

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Anti-Illegal Drugs/Criminality



Iloilo City Police Force:
723 Police Officers
19 Police Stations

Crime Rate (per 100,000 population)	
2016	2,621.04
2015	2,850.25

Crime Solution Efficiency	
2016	83.98%
2015	72.87%

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Anti-Corruption



- On-line Business Registration
- 3 Steps for New Application & Renewal of Permit
- Single Electronic Signature

From 10 months to 30 minutes!

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Jobs and Livelihood



95.2% employment rate by PSA 2016



50,000 newly generated jobs



Iloilo Business Summit Manila

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Family and Spirituality



Paddle boat ride along Iloilo River



Waterworld in Jaro

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Infrastructure and Utilities



Road networks and traffic management

5 Major Telecommunication Companies
Sun CellularGlobe Telecom
Smart CommunicationsBayantel
philippine long distance telephone company

21,000 FTEs in BPOs

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Infrastructure and Utilities



ILOILO INTERNATIONAL AIRPORT



ILOILO-BACOLOD FASTCRAFT TERMINAL



RORO FACILITY



ILOILO BUS TERMINAL



**Direct international flights:
Singapore
Hong Kong
USA (via CEBU)**



- International/Local seaport
- Fastcraft terminal going to Bacolod City
- RO-RO facility going to Guimaras and Bacolod



**New Bus Terminal:
Gateway to any point of
PANAY ISLAND**

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Infrastructure and Utilities



314 Megawatt power plant



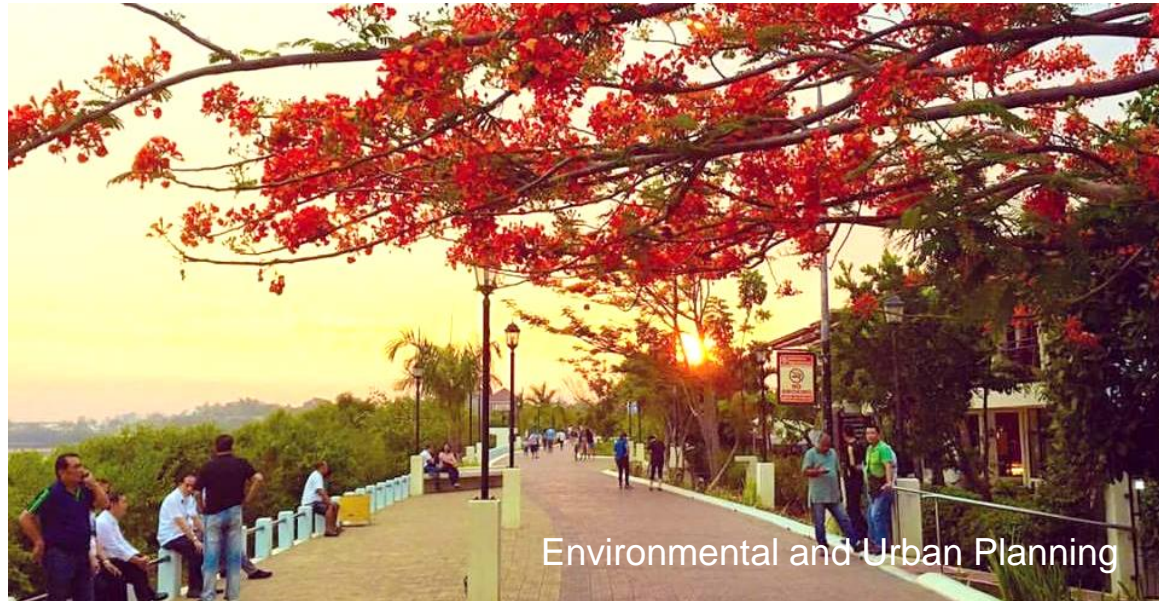
Multi billion-peso MIWD, MetroPac Bulk Water Supply joint venture project

2016 – 2019 Urban Livability, Sustainability and Resilience Iloilo City Ten-Point Agenda

Environment



Sanitary Land Fill in Calajunan, Mandurriao



Environmental and Urban Planning

2016 – 2019 Urban Livability, Sustainability and Resilience

Iloilo City Ten-Point Agenda

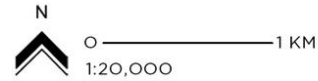
ACHIEVING SUSTAINABLE URBAN DEVELOPMENT
PLANNED CITY EXTENSIONS

Iloilo City Extension Plan

LEGEND

- residential
- commercial
- mixed use
- industrial
- institutional
- public space
- major water body
- agricultural
- existing major collector road
- other existing roads
- ~ other rivers and creeks

Proposed roads are in white lines.

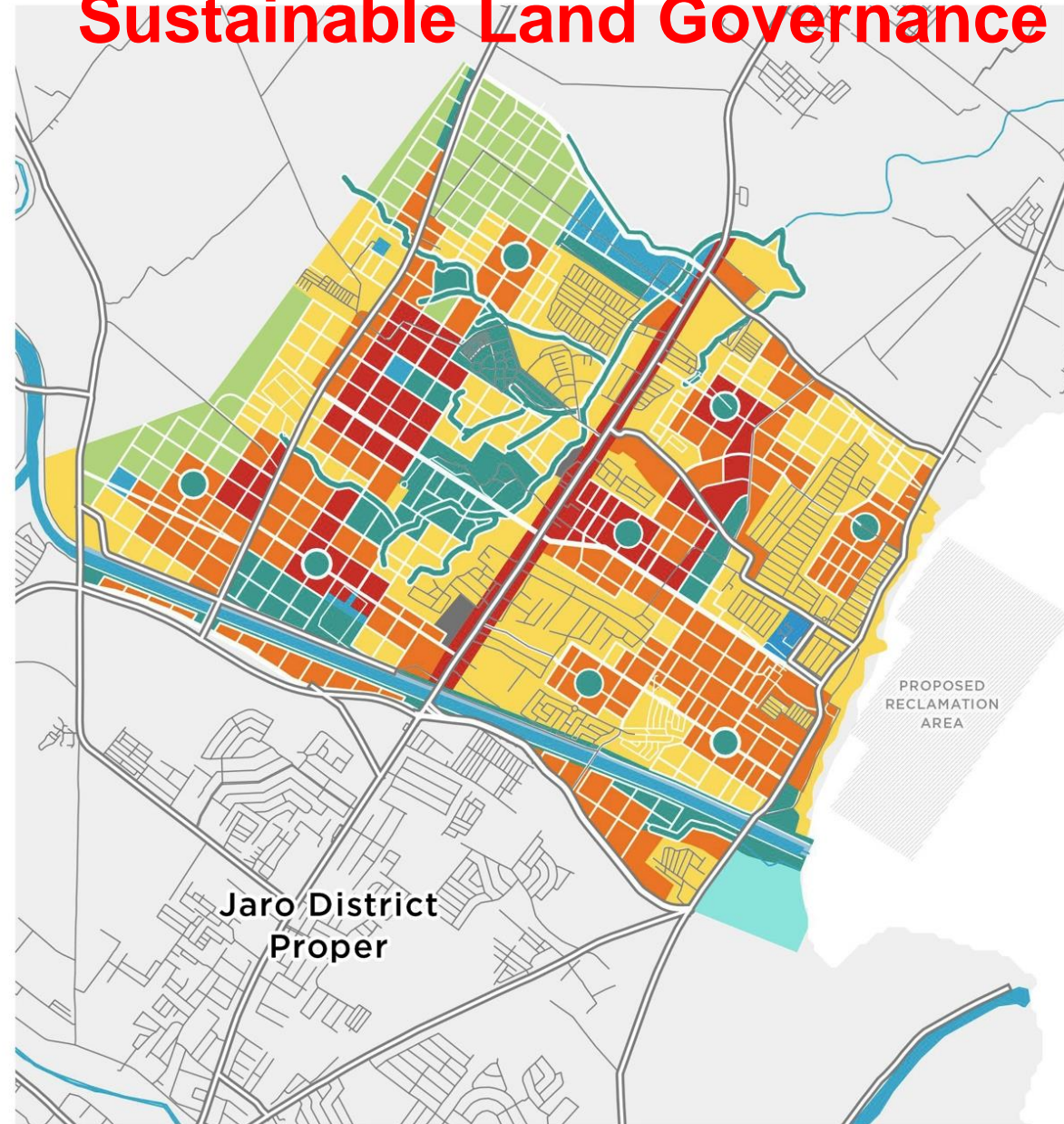


Projection: GCS WGS 84
Sources: LGU and residents, fieldwork philgis.org, OSM Philippines, National & Local Government Units such as DOST (Projects NOAH and READY)

The boundaries and designations used on this map do not imply official endorsement or acceptance by the United Nations. Inquiries can be sent to davidjonathangarcia@yahoo.com



Sustainable Land Governance



2016 – 2019 Urban Livability, Sustainability and Resilience

Urban Livability



LIVEABLE CITIES DESIGN CHALLENGE

2016 – 2019 Urban Livability, Sustainability and Resilience

Urban Livability



SPOTS

Tourist Attractions

TOP LISTS

Lists of Everything

TRAVEL NEWS

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All Lists

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Newest: Top Ten Musical Artists You'd Like to Perform the National Anthem VOTE

Home > All Top Ten Lists > World > Cities

Top Cities in the Philippines

hatcher234

Don't agree with the list? Vote for an existing item you think should be ranked higher or if you are a logged in, add a new item for others to vote on or create your own version of this list.

Amsterdam Accommodations

Unique Rentals in Amsterdam. Book accommodations from \$49/night.



The Top Ten

TheTopTens List

Your List

1 Iloilo City



+422 City of Love... Home of the sweetest Filipinos!... I can walk through its streets and wave my phone as no one would try to steal it... Talking with the Ilonggos is the sweetest thing. Most ilonggos are educated and rich! Now that it has an international airport, there's no stopping in growth and development!

+314 The QUEEN CITY OF THE SOUTH, Premiere City of the Philippines and one of the most liveable and business friendly cities of the country today. Internationally known Cuisine, World Famous Landmarks and Festivals and now dubbed as city of firsts and pioneer city of the Philippines, this city will never run out of surprises. I Love ILOILO because I am an ILONGGO!

+302 "City of Many Firsts".. "City of love".. The sweetest people on earth are the Ilonggos!

[Newest] Iloilo city deserves to be on top.

No doubt.

Iloilo City is where you can find the finest characters of Filipinos. Ilonggos, people living in Iloilo, are the sweetest people in the Philippines. That's why this city is also known as City of Love.

One of the users in the site commented "I can walk through its streets and wave my phone as no one would try to steal it." This is how people define Iloilo City as the most livable city in the Philippines.

So what if we can look at this the other way around. Instead of few experts to decide, what if there is a voting system out there so people living in the city and experts can share their ideas and vote for the most livable cities in the Philippines?

The good thing is there is! So we don't have to argue why this city is better than that?

The Top Tens, a website that uses a voting system to determine the Top 10's of Everything around the world, posted "Top 10 Cities in the Philippines".

This means that these cities are the best cities in the Philippines which could imply the top 10 most livable cities in the Philippines, too!

So if you are thinking which city you might want to live your life and find your career, take some time reading the **Top 10 Most Livable Cities in the Philippines** base on the mob.

1. Iloilo City



KING ERLANO

2016 – 2019 Urban Livability, Sustainability and Resilience ³⁸

Urban Resilience



Innovation: CityNET/JICA-assisted community-based disaster preparedness and resilience

: World Food Programme-assisted Barangay Hazard Mapping for 5 Barangays, 2014

: Vulnerability and Adaptation Assessment, UNHABITAT, 2014

: Solar Powered Rainwater Harvesting Project, WFP, 2014

2013 – 2016 Urban Expansion and Development

Three Pillars of Good Governance

Unity

of vision, development thrusts, participation (vertical and horizontal)



strategic development plan



political will

what is morally right not necessarily what is politically correct





madamo guid nga salamat!
Thank you very much!

