Bridging Overseas Filipinos and their home communities through cooperatives, savings, reintegration & economic initiatives: MFA and MCG examples

National Convention of LLPDC 24 May 2017, Arevalo, Iloilo City

REX VARONA M&D Program Coordinator, Migrant Forum in Asia (MFA), and Secretariat Coordinator, Migrants Coordinating Group in WV

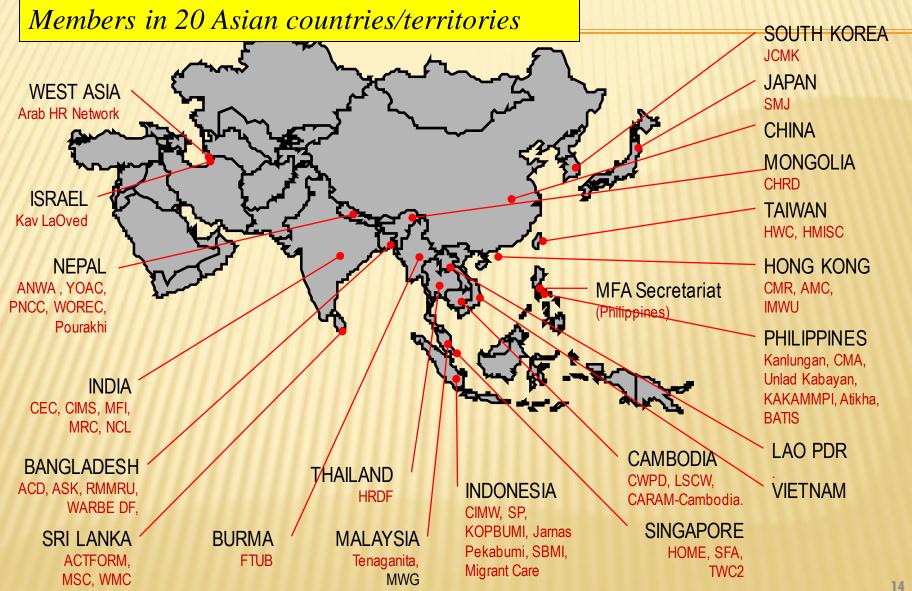
### **Realities of overseas migration**

- For majority of Filipino migrants, particularly workers (OFWs), working abroad entails a lot of risks, vulnerabilities, abuses and exploitation.
- Their jobs abroad are NOT secure; they often have NO social protection (retirement, health insurance, etc.).
- They will ultimately return to the Philippines, mostly to their home regions;
  - They/family could not be key drivers of development if they are abused/sick/disabled, have no social protection, no savings, no jobs or livelihood.

Empowering OFWs to save, reintegrate, and become drivers in local economic development

<u>Case examples:</u> The experience of Migrant Forum in Asia (MFA) and Migrants Coordinating Group in Western Visayas (MCG)

#### **Migrant Forum in Asia (MFA)**



#### **Migrants Coordinating Group in WV (MCG-WV)**



MCG was founded on 28 November 2015 by 27 organizations from all over WV and key countries in Asia; supported by JMDI, MDI-WV, LLPDC, JBLFMU, CFO, MFA, SENTRO, IDWF

#### MCG 2<sup>nd</sup> General Assembly successfully held

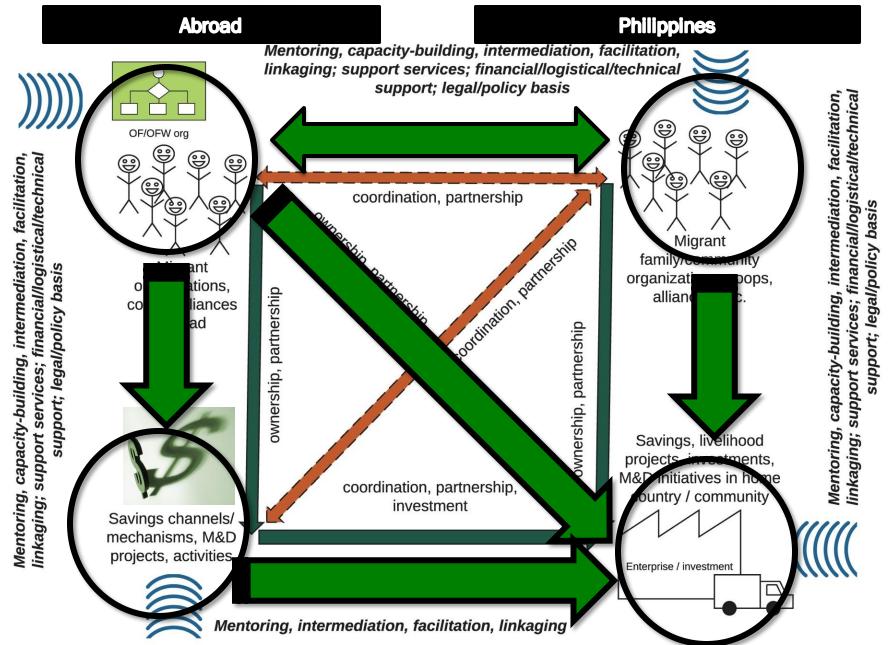
Theme: "Strengthen MCG and Empower Migrants and Families to Promote Rights and Development in WV."



MCG held its 2<sup>nd</sup> General Assembly on 27-28 January 2017, Pototan, Iloilo; supported by JMDI.

"Migrant Savings for Alternative Investments" (MSAI) strategy and "Reintegration Program" (initiated by the Asian Migrant Center/AMC and Migrant Forum in Asia/MFA in 1994)

#### **4-WAY PARTNERSHIP ON MIGRANT SAVINGS & ALTERNATIVE INVESTMENTS**



### **MSAI Strategy**

- ► Ensure social protection for OFW/family (retirement, health insurance, provident savings) → protect the OFW/family from financial/personal emergencies (loss of job, health crisis, etc.)
- ► Build, accumulate, mobilize <u>OFW/OF savings and assets</u> while still working <u>abroad</u> → savings program, coops, acquire assets;
- Build <u>savings/assets of their families</u> back in the Philippines -> savings programs, coops, acquire assets;
- Invest these assets in transformative livelihood, enterprises back in <u>the home town/regions</u> in Philippines
   farms, food production, services (generate jobs, livelihood for migrant and community);

Building assets/savings, not training certificates

## Organizing OFW/OF "reintegration and savings groups" (RSGs) and cooperatives abroad

The main strategy is NOT "financial literacy" training, but the <u>organizing of RSGs, coops</u> and building their savings and assets (tools, real property, production equipment, etc.)



(Top) 1998, HK: Organizing of OFW savings groups in Hong Kong for MSAI;

(Right) 2004, HK: organizing of "reintegration and savings groups" (RSGs)

\*Asset-building training, leadership, organization development training.



#### Organizing of OFW/OF coops, savings groups abroad



4<sup>th</sup> Annual Members' Meeting of the Asian Migrants Credit Union (AMCU), 2012

Hong Kong:

AMCU is the first and only registered cooperative of/for migrants in Hong Kong. Majority of the members are Filipino domestic workers. It has over P2 million in migrants' savings as of 2013.

### Building OF/OFW M&D groups, coops abroad



Nov 2015, HK: JMDI partners in HK (unions, cooperative and organizations of OFWs/migrant DWs), including groups from Bicol.

### Building OF/OFW M&D groups, coops abroad



Singapore: coop-building, savings, reintegration efforts

# Malaysia: Organizing of OFWs, Training of Trainers, and Financial Education Course



# Organizing and capacity-building of OFW organizations abroad



Malaysia OFWs, MDWs; organized by UNIMAD-SENTRO

Photo: UNIMAD-SENTRO



## Organizing and building OFW/OF/family organizations, networks in the hometowns, regions in PH

#### Building OF/OFW M&D networks (hometown-abroad): Western Visayas (MCG)



Migrants Coordinating Group (MCG)-Western Visayas: founded in November 2015 by 27 organizations from all over WV and key countries in Asia



Capacitating migrants on Strategic Planning, 28-29 Nov 2015, JBLFMU, Iloilo City



#### **Capacity-building: leadership, financial literacy, investments**



Capacity-building workshop for MCG and migrant/family organizations in Iloilo & Guimaras (5-6 April 2016, Iloilo City). Organized by MDI-WV, LLPDC and CFO in partnership with MCG.

#### **Capacity-building: leadership, financial literacy, investments**



Capacity-building workshop for MCG and migrant/family organizations in Aklan (13-15 April 2016, Kalibo, Aklan). Organized by MDI-WV, LLPDC and CFO in partnership with MCG.

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#### Diplomacy Training Program (Basic Orientation on Philippine Migration Issues and Realities)



#### Building OF/OFW M&D networks (hometown-abroad): Bicol (Naga)



Naga: Network of OFW, OF and family organizations (PAMANA) \*JMDI process

#### Building OF/OFW M&D networks (hometown-abroad): Bicol (region-wide)

Legazpi: Integrated Bicol Migrants (IBM) and organization of youth/children of migrants

\*JMDI process



Self-representation, advocating for migrants' agenda, and engaging with LGUs and national authorities on migrants' M&D needs, concerns



Abroad: Engaging with Philippine embassies/POLO on MSAI / M&D needs, concerns

(Top) 1998, HK: engaging with Phil Consulate to promote MSAI, savings and unionization of migrants.

(Right) 2004, HK: Leaders' forum with Phil. Consulate in HK to promote MSAI.



## Home regions: Engaging with LGUs; representing migrants in M&D bodies, decision-making



Sorsogon, May 2015 (JMDI process)

Submitting policy and action agenda on M&D: MCG submission to SCIMD (Region 6) – on registration of migrant organizations, coops

MIGRANT FORUM IN ASIA MIGRANTS COORDINATING GROUP-WEST SENTRO NG MGA PROGRESIBO AT NAGKAKAISAI	ERN VISAYAS NG MANGGAGAWA
23 December 2015	
Assistant Director General Rosemarie Edillon Chairperson NEDA Sub-Committee on International Migration and Developm	ent

#### A. Proposal

A. Proposal\*

Amend pertinent laws/policies and prescribe procedures for the formal registration and recognition of OFW/OF organizations based abroad, as legal entities fully recognized under Philippine laws

## MCG Strategic Policy and Action Agenda: Submitted to SCIMD, RDP Region 6, PDP 2017-2022 consultation

#### MIGRANTS COORDINATING GROUP-WESTERN VISAYAS

#### MCG STRATEGIC & PRIORITY ADVOCACY & ACTION AGENDA Submitted to SCIMD Western Visayas for SCIMD FGD, 10 November 2016, Ilolio City Submitted to National Consultation on Philippine Development Plan 2017-2022, 14-15 December 2016, Quezon City Adopted by the MCG EC, 27 December 2016

#### Based on:

\*Results of MFA-CMA-MCG Capacity-building and advocacy training (Diplomacy Training Program-Philippines), 20 October 2016, Iloilo City

\*Joint policy submission by MCG-WV, MFA and SENTRO, submitted to JMDI and MDI-WV, 2016

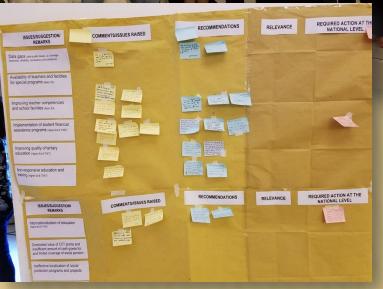
\*MCG public forum and founding assembly action points, 25-29 November 2015.

Issue / Need / Challenge	Response strategles	Policy, legislative, action agenda	Major intervention by the SCIMD	Responsible agency/ LGU/ actor
A. MIGRANTS' SUBSTANTIVE PAR	TICIPATION, REPRESENTATION			
<ol> <li>Need for more effective representation and participation by WV migrants in policy/decision- making, and coordination/monitoring mechanisms in WV</li> </ol>	<ul> <li>Advocate for additional migrant reps in SCIMD, particularly MCG rep (in addition to Signpost) – MCG can represent both migrants abroad and families in WV; MCG has accountability mechanism for reps both at the local and regional levels</li> </ul>	*Appoint MCG representative in SCIMD *Appoint MCG member-org reps in M&D committee/body in all WV provinces, and relevant cities/municipalities	*Appointment of MCG rep/s at regional SCIMD; *Adoption of similar appointment process/procedure in local M&D committee/ bodies	*SCIMD *Relevant M&D committees, bodies at city/municipality, provincial levels in WV *MCG and respective MCG member- organizations at the local level
	<ul> <li>Advocate for migrants' representation and participation in inputting into the successor PDP, RDP and local development plans</li> </ul>	*Include/ensure MCG representation/participation in meetings, discussions in WV where successor RDP, PDP are discussed; *Include/ensure migrants' representation (at least those	*SCIMD invitation for MCG rep/s in meetings on successor RDP, PDP; *JMDI/SCIMD invitation for migrant organizations involved	SCIMD JMDI

## Representation and advocacy in regional development planning

Western Visayas Regional Consultation, November 2016, Iloilo City

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# Representation and advocacy in national development planning



#### PDP 2017-2022: National consultation, Dec 2016, QC

## Building multi-stakeholder consensus, strategic agenda, partnerships on MSAI / M&D needs, concerns



### Strategic M&D agenda by migrants, civil society, government partners

1<sup>st</sup> International Conference on OFW Savings, Remittance & Economic Potential, 2003, Bohol

Adopted 'Bohol Declaration' and platform of action on enhancing migrant savings, alternative investments, key role in development processes.





2003 Bohol Declaration: recommended roles of key stakeholders in M&D: \*migrants, families, communities; \*advocates, support groups; \*government (LGU, national); \*private sector international Conference on OFW Savings, V Remittance and Economic Potential: Below Surger A Challenge to overnance, Partnership and Development October 28-30, 2003 Fagbilaran City, Bohol DIVINEGI

#### 1. For OFWs and their families:

- To organize themselves for self-empowerment;
- To take a central and active role in mobilizing savings and building investments back in the Philippines, that are geared towards reintegration and economic development; and
- To advocate for promotion of their rights and welfare, representation in policymaking, and support/assistance for their needs and concerns, especially in savings, investments, reintegration and economic development.
- 3. For national and local government institutions and embassies/missions abroad:
  - To adopt and institutionalize, in consultation with OFWs and other stakeholders, a comprehensive national program on OFW savings, reintegration and economic development;
  - To provide an enabling environment for OFWs and stakeholders to build savings and economic development initiatives;
  - To upscale, replicate, and mainstream viable projects or initiatives on savings, social investment and economic development;
  - For all relevant line agencies and embassies to provide coordinated, integrated, and efficient policies and procedures in assisting OFWs in all phases of migration consistent with international human rights standards; and
  - To collaborate with OFWs and NGOs to mobilize migrants' savings and investments for development.

### Building OF/OFW M&D partnerships with LGUs



HK: Linking migrants' coops, organizations to M&D programs in respective regions (Bicol, Western Visayas, etc.)

### Engaging, lobbying local and national policy-makers, LGUs



Photo 13: Interface session between MCG and LGUs, government agencies in WV.



Photo 14: Commitment board -- MCG, LGU and line agency representatives affirm their commitment to build M&D partnerships and collaboration in WV.

- MCG interface, 28 Nov 2015, Iloilo City: 36 representatives from MCG, LGUs in Western Visayas, LLPDC, JMDI, MDI-WV, CFO, etc.;
- Committed to build collaboration and partnership between MCG, LGUs and local/national agencies on M&D in Western Visayas.

Building OFW/OF/families livelihoods, enterprises, savings, cooperatives, reintegration projects in their hometowns, regions in PH

## **Building OFW investments in home towns: Bukidnon**



FAMDEV Farm (Dalwangan, Bukidnon) – started in early 2000s; collectively owned by OFWs who used to work in Hong Kong; based on the strategy of "migrant savings for alternative investments" (MSAI).

# **Building OFW investments in home towns: Bohol**



Looc, Panglao Island, Bohol, Philippines

telephone nos: (63) - 038 - 502 - 26 - 29 (63) - 038 - 416 - 00 - 72

> e-mail add: vfbet@hotmail.com

www.galileareintegration.com



away from the hustle and bustle of city atmosphere





Galilea Center and resort, Panglao, **Bohol** (since 2008) - by OFWs, advocates in Korea

## Building local M&D groups, coops: seafarers (WV)



Western Visayas: coop of seafarers/families

## Building local M&D groups, coops: WV migrants coop



Western Visayas: OFW, migrants & families coop

## WV Migrants, OFW & Families Credit Coop

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#### ARTICLES OF COOPERATION

OF

#### WESTERN VISAYAN MIGRANTS, OFW & FAMILIES CREDIT COOPERATIVE

#### KNOW ALL MEN BY 7

#### Article II

#### **Type and Purposes**

We, the undersig Philippines, have volue the laws of the Republ

That the type of this cooperative is <u>credit cooperative</u> and the purposes for which this Cooperative is organized are to engage in:

- Savings and personal financial and remittance management program for members to help them reduce dependence on overseas work;
- Lending and credit services;
- Provident savings programs to help members and their families prepare for reintegration (permanent return of the OFW/migrant back in the Philippines), provision for retirement/social protection coverage, provision for education and skills upgrading, build capital/assets for livelihood/investments in the Philippines especially Western Visayas.

WV Migrants, OFW & Families Credit Coop

## **Article VII Area of Operation**

That the membership of this Cooperative <u>shall be open</u> to all overseas <u>Filipino</u> workers (OFWs), <u>Filipino</u> migrants, their families and relatives (up to the third degree of consanguinity) who originate from Western Visayas (Panay, Guimaras and Negros Occidental). International networking and advocacy on M&D

Solidarity-building, international networking in building migrants' savings, investments, and cooperatives

Promoting good practices on M&D (e.g. JMDI initiatives) in the international forums

# UN High Level Dialogue on M&D (2006, NY)





### 2006, New York U.N. High Level Dialogue on Migration & Development

\*MFA, MRI gave oral statements;

\*Advocated for peoplecentered development; not transfer burden of financing development on to migrants.



# 2<sup>nd</sup> Global Forum on M&D (GFMD) - 2008, Manila

2008, Manila: 2<sup>nd</sup> Global Forum on Migration & Development (GFMD)





People's Global Action on Migration, Development & Human Rights (PGA) 2008

# 5<sup>th</sup> GFMD (2011, Geneva)



2011, Geneva, Switzerland \*5<sup>th</sup> GFMD \*2011 PGA

> Global Forum on MIGRATION & DEVELOPMENT





# 3<sup>rd</sup> Global Mayoral Forum (2016, Quezon City)



September 2016, Quezon City – 3<sup>rd</sup> Global Mayoral Forum



# UN Global Compact on Migration (2<sup>nd</sup> thematic session) – 22-23 May 2017, NY

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Addressing drivers of migration – sustainable development & poverty eradication

As civil society expert, discussed with UN member-countries the M&D perspectives of MFA, and initiatives of MCG and JMDI in the Philippines



# Thank you!

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