

Innovating thru Science and Technology

McNester

Rebecca C. Tubongbanua



The Vision

McNester Food Products to be a socially responsible enterprise that produces quality and innovative processed food products.

The Mission

McNester Food Products shall develop processing technologies and practices that are safe, environment friendly, socially responsible and sustainable: process quality innovative products that are healthy and globally competitive and practice fair trade in product marketing.



HUMBLE BEGINNINGS

McNester Food Products was founded by Ms. Rebecca Castro Tubongbanua in August 19, 2003.

In early 2000, Ms. Tubongbanua worked for Guimaras Bottlers, Inc. (GBI), as a company production manager.

As a production manager at GBI she was the one responsible in creating new products for the company. In her stint with GBI she was able to concoct the Calamansi Concentrate, a product that became highly in-demand.

Because of the company's financial problem, she left GBI and started her own food processing business on a 7,000-peso working capital.

Back then, her processing plant was her sister-in-law's abandoned house, a two-minute walk from her house.

The name McNester was derived from the name of her two sons: MacMac and Ralph Nester.

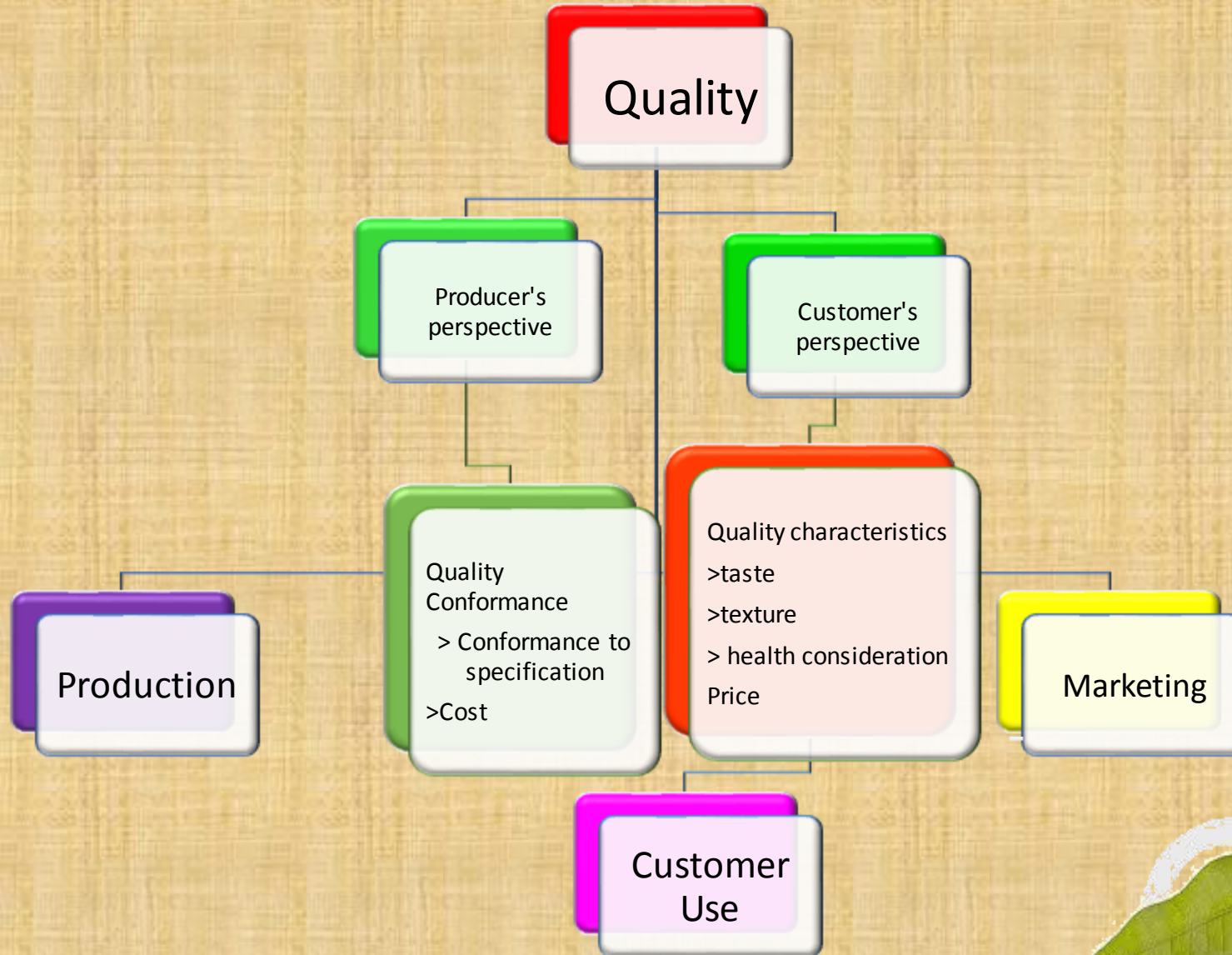
Ms. Tubongbanua started processing raw materials that were available in the area. At that time she was able to come up with following products: the Calamansi Concentrate with Honey, Ready To Drink Calamansi Juice, Calamansi Jelly, and Squash, Papaya and Mango Pickles.

But being in Guimaras, she decided that the company would have an edge if she focus on raw materials Guimaras is known for: the **Guimaras Sweet Mangoes**.

HISTORY



Quality Management



Product Processing

22, 000 kilograms



750 kg

1, 800 btl.

20, 000 kg



10, 000 kg



2, 500 kg

10 kg



24, 900 packs @ 100 g



1, 000 packs @ 12 pcs each



3,333 kg



By- Products



105, 000 pcs



2, 200 kg



2, 125 btl.

6, 750 btl.

1, 830 btl.

2, 833 btl.

1, 750 btl.



Facility/Facility Location Model

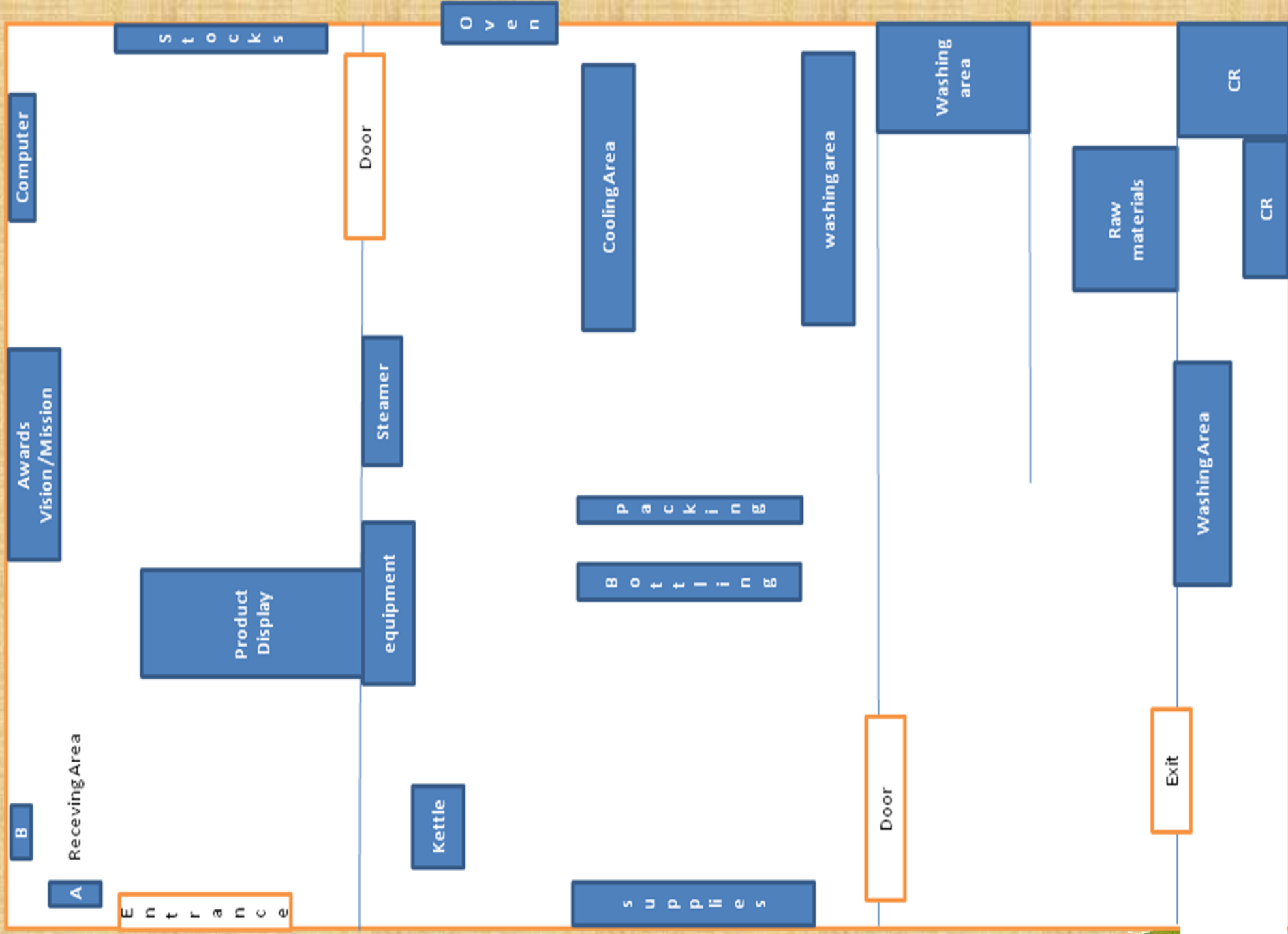
Before....



Now.....



Operation Lay-out



**Privileges,
Opportunities and
Experiences...**

Corporate Social Responsibility



Feeding Program



Handwashing Program



Christmas Part & Gift giving



Celebration of Nutrition Month to Indigenous People of Buenavista

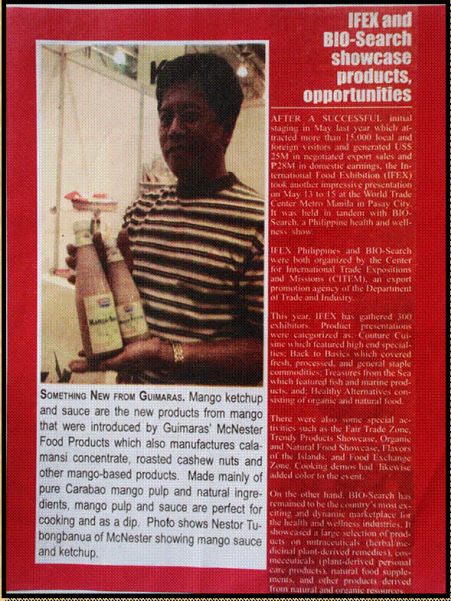


Bag Weaving Livelihood Program



Trainings conducted in partnership with other agencies

Media Exposures





Sikat ka Iloilo
ABS-CBN

VB2-CBN
12/15/16 (S ITOLO)



RAFID,
DA-RFU 6

DV-BEN 9
KZEP



Istyl Naton
GMA TV 6

CVTV LA 9



Achievements

2007

- Award for Product Innovativeness (Manggahan Festival, Guimaras)
- Magsasakang Siyentista (PCAARD-DOST)

2008

- Regional Gawad Saka Awardee (DA)
- Outstanding Agri-Entrepreneur in Region 6 (DA)

2009

- Featured in the the book “The Art of Agribusiness: 111 and More Success Stories in Agri-Entrepreneurship”

2010

- Featured in “NeGosyo: Joey Concepcion’s 100 Inspiring Stories on Small Entrepreneurs. “Tagumpay sa Kahirapan.”



2011

- SME Star Elite Award Regional Level Winner, Micro Enterprise Category (DTI)
- Best Magsasakang Siyentista, Regional Level (PCAARD-DOST)
- Rural Women Achiever, 2nd runner up, National Level (DA)

2015

- Productivity Olympics Winner, Regional Level, Agri-Entrepreneur Category (DOLE)
- Gawad Saka Awardee, Regional winner and National Finalist, 3rd place (DA)
- National Winner of Model OFW Family of the Year Award (MOFYA) (OWWA)

2016

- GKK (Gawad Kalusugan Kaligtasan) Silver Awardee in Formal Sector

Other Accomplishments:

- Acted as resource person in various events/speaking engagement in provincial and national level.





Duterte tops survey? SWS questionnaire questioned
 Poe appeals DO ruling by Comelec

THE PHILIPPINE STAR
 TRUTH SHALL PREVAIL

M2015 FYA
 Model OFW Family of the Year Awards
 Presented as Meritawards on Familying OFW

Congratulations to

The 2015 Model OFW Family of the Year NATIONAL WINNERS

National Winners
 Rebecca Tubingbanua - Seabased
 Engr. Robert L. Ranchez - Landbased

Landbased Category - Engr. Robert L. Ranchez & Family - Region 1

Seabased Category - Rebecca S. Tubingbanua & Family - Region 8

Special Award for Outstanding Achievement in Entrepreneurship
 Huzana Sahidu Sabtal & Family - ARMM

Special Award for Outstanding Achievement in Community Projects
 Roberto V. Quansing & Family - Region 3

OVERSEAS WORKERS WELFARE ADMINISTRATION
 Department of Labor and Employment

DO | BBPI | DSWD



9 Elements of being an ENTREPRENEUR

S - elf confidence

U - ntiring

B - oldness

S - kills

T - olerance

A - ttitude

N - etworking

C - hrist must be the Center





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Thank you